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ystral Expands Strategic Presence in India with New Bangalore Facility Site to Evolve into Regional Service Hub for Asian Markets

ystral, the German specialist in mixing, dispersing and powder-wetting technologies, is significantly strengthening its operations in India with the opening of a new facility in Bangalore. The expansion, which includes a larger technical and service team as well as increased local procurement, underscores the company's long-term commitment to the Indian and Southeast Asian markets.

For decades, ystral has been a global leader in the design and manufacture of high-performance mixing, dispersing and powder-wetting machines, as well as turnkey process systems serving the chemical, pharmaceutical, coatings and paints, food, home and personal care, and battery production industries. The company has operated in India since 2013 through its wholly owned subsidiary, ystral india pvt ltd.

The relocation to the new Bangalore site will enable the Indian team to expand from nine to fifteen specialists across process engineering, electrical engineering, software development, sales, and service.

“This move reflects our continued commitment to enhancing operational efficiency and delivering world-class service to our customers,” said Srirangarajan Santhanam, Director of ystral india. “Our new premises are equipped with advanced infrastructure and tools that meet the standards of our German headquarters, ensuring we continue to provide innovative, reliable and technically sophisticated solutions.”

Strengthening Competitiveness Through Localisation

As part of its strategic growth plan, ystral will further increase the degree of component manufacturing undertaken within India while continuing to produce key high-precision components in Germany.

“Through increased localisation, we are confident that we will remain highly competitive in the dynamic Indian market. Local sourcing enables us to reduce lead times, offer delivery in INR, and accelerate project execution – speed being a decisive success factor in India,” said Dominik Seeger, Senior Vice President Sales at ystral.

India as a High-Growth Strategic Market

India is currently ystral's fastest-growing market worldwide. The new Bangalore facility is expected to evolve into a regional service hub supporting neighbouring Asian markets, and to complement operations in China and Singapore by taking on additional service responsibilities. In addition, ystral india is expected to contribute software development services to the company's global headquarters in Germany. With this expansion, ystral reinforces its strategic commitment to India as a core market and positions itself to meet the increasing demand for advanced mixing and process technologies across Asia.

Press photos:

ystral_india.jpg



[Caption]

Employees of ystral india at the new location in Bangalore,

Image: ystral

ystral_srirangarajan_santhanam.jpg



[Caption]

Srirangarajan Santhanam, director of ystral india.

Image: ystral

ystral_dominik_seeger.jpg



[Caption]

Dominik Seeger, Senior Vice President Sales at ystral.

Image: ystral

About ystral

The ystral Group is an owner-managed family business operating in the field of mechanical and plant engineering and employing a total of just under 300 staff. The company – based in Ballrechten-Dottingen near Freiburg in Germany – plans, designs and manufactures highly efficient mixing, dispersing and powder wetting machines as well as process systems. ystral technologies are used worldwide in the chemical, pharmaceutical, coatings and paints, foodstuffs, home and personal care as well as battery production industries.

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