

TRAINEE FOR INTERNATIONAL MEDIA RELATIONS (M/F/D)

Location Speyer



Learn the basics of international media relations – with a traineeship at Carta. We are looking for sharp, articulate individuals with good communication skills and cultural competence.

What we do: We offer companies ongoing, successful media relations in all their sales countries worldwide – from a single source with one dedicated point of contact. Our clients range from mid-sized companies to DAX corporations and organizations.

New York is on the Rhine – Why apply at Carta? With us, you will learn how to strategically apply your intelligence to contextualize events, products, or companies and generate news value from them. You will learn how to create outstanding content for all types of media. And you will learn how to systematically use methods and tools to identify the right contacts in relevant media worldwide, approach them with relevant information, and successfully place stories. We will systematically help you learn all these skills. And once you have mastered them, you can work successfully anywhere. As Sinatra put it: „If you can make it there, you'll make it anywhere. It's up to you ...“ But most people simply stay at Carta – because we are a great place to live and work.

WHAT WE ARE LOOKING FOR

- » Good written and verbal communication skills in German
- » Native-level proficiency in another language (preferably Hindi, Spanish, or Portuguese)
- » Interest in business, media and politics
- » Ability to take criticism and engage in discussion
- » Willingness to learn and reliability
- » A completed university degree and previous journalistic experience are a plus

WHAT YOU CAN LEARN OVER 12 MONTHS

- » Professional handling of PR tools, journalists and opinion leaders
- » How to develop newsworthy topics and successfully place them in media worldwide
- » How to grow from a good PR writer/ editor to a very good one
- » How to deliver results and take on responsibility within a team
- » How to develop and implement PR and communications concepts

The story
must be told.
Unterstütze
uns dabei!

HOW YOU WILL LEARN WITH US

- » Hands-on onboarding through dialogue on real projects
- » Gradual assumption of individual tasks based on your abilities
- » In-house seminars and training sessions on concept development, copywriting, and online tools
- » External seminars in task-related areas

WHAT YOU CAN EXPECT FROM US:

- » Systematic onboarding and education
- » Collegial knowledge transfer within a great team
- » Open and honest feedback
- » Flat hierarchies and the opportunity to take on responsibility quickly
- » Remuneration in line with industry association recommendations

We look forward to receiving complete applications with meaningful work samples (texts), please send them exclusively by email to: bewerbung@carta.eu

The contact person is
Ulrich Zehfuß.

carta.eu